

**Detailed Report of “Swachhta Hi Seva Campaign” under “Swachh Bharat Mission”
organized by ICAR-ATARI, ZONE-VII, Umiam, Ri-bhoi, Meghalaya**

Dated: 15th September to 2nd October 2017

Sl. No.	Date	Programme as directed by Council	Action Taken Report by ICAR-ATARI,ZONE-VII
1	15.09.2017	Oath Taking Ceremony	All the Scientists and Staffs of the Office took the “ Swachhta Hi Sewa ” pledge led by Dr. Bidyut. C. Deka, Director, ICAR-ATARI, ZONE-VII Umiam and also sort out Action Plan for the Programme.
2	17.09.2017	Celebration of Sewa Diwas	<p>ICAR-ATARI, Zone-VII, Umiam, Celebrated “Sewa Diwas” under “Swachhta Hi Sahi Hai” programme today i.e. the 17th, September 2017 where all the Scientists and staffs under the supervision of Dr. Bidyut C. Deka, Director, ICAR-ATARI, Umiam dedicated 2 hours (10:00 a.m- 12:00 noon) in cleaning and sweeping of the entire office which included:</p> <ul style="list-style-type: none"> • Dusting and moping of individual work places. • Sorting of office files and sequential arrangement for easy accessibility. • Discarding of all wastes materials from the store room. • Cleaning of doors and windows and washing of curtains. • Proper arrangement of computers, printers, other electronic devices including chairs and tables. • Cataloguing of books and publications in the office library. • Cleaning of office corridors and ceilings. • Sweeping and moping of the office stairway
3	24.09.2017	Celebration of Samagra Swachhta Diwas	ICAR-ATARI, ZONE-VII, Umiam, celebrated “ Samagra Swachhta Diwas ” under the “ Swachhta hi Seva ” Campaign. During the programme, all the Employees of the Institute performed “ Shramdaan ” and contributed towards cleaning of the toilets and the surroundings at Bethany Higher Secondary School, Nonsder, Ri-bhoi District, Meghalaya. The entire staff of ICAR-ATARI, ZONE-VII, Umiam along with the teachers and students of the school actively participated in the programme.

4	25.09.2017	Celebration of Sarwatra Swachhta Diwas	<p>ICAR-ATARI, ZONE-VII, Umiam, celebrated “<i>Sarwatra Swachhta</i>” under the “<i>Swachhta hi Seva</i>” Campaign. During the programme, all the employees of ATARI, ZONE-VII, Umiam carried out a cleaning drive at Barapani Maket, Umiam, Meghalaya. This Institute has also donated 2 (two) no. of dustbins to the village headman, who has expressed his whole-hearted thanks to the institute as this was really the need of an hour at this market as there were scarcity of dustbins. The activities carried during the day long programme were:</p> <ul style="list-style-type: none"> ➤ Cleaning of the whole market area. ➤ Interaction with the vegetable vendors at the market and educating them about the importance of proper hygienic maintenance of the market. ➤ Disposing of the unwanted materials by burning it. ➤ Hands on Demonstration on proper usage of the dustbins donated by the institute.
5	1.10.2017	Swachhta of a Nearby Tourist Spot	<p>As part of the programme, the Scientists & Staffs of ICAR-ATARI ZONE-VII, Umiam carried out a cleaning drive at Dam side View point which is one of the most beautiful site in the State of Meghalaya attracting thousands of tourists every year. The activities carried during the day long programme were:</p> <ul style="list-style-type: none"> ➤ Sweeping of the whole area ➤ Disposing and burning of unwanted waste materials ➤ Moping of the wire nettings on the site.
6	2.10.2017	Public Function/Award Ceremony	<p>On the last Day of the “Swachhta Hi Seva” Campaign, an initiative of “Swachh Bharat Mission” ICAR-ATARI, ZONE-VII, Umiam organized a Drawing Competition at Bethany Higher Secondary School, Nongsder, Umiam, Meghalaya. Dr. Bidyut. C. Deka, Director of ICAR-ATARI, ZONE-VII, Umiam was the chief guest at the prize distribution ceremony which was attended by a total of 25 No. of Scientist and staffs of ICAR-ATARI, ZONE-VII, 25 Teachers and 250 students of the school. Dr. Deka during his speech emphasized mostly on the</p>

			<p>importance of cleanliness at Schools, markets and other public places and also highlighted the main aim of the “Swachhta Hi Seva” Campaign which was to commemorate the successful completion of 3 years of “Swachh Bharat Abhiyan” and to celebrate the birthday of the “Father of the Nation” Mahatma Gandhi who had a vision of a Clean India. Everyone present at the meeting was enlightened by the encouraging speech of the Dr. Deka. Various prizes were distributed to the winners of the Quiz competition and also to the outstanding contributors towards a “Green and Clean” India. The programme ended with a Vote of Thanks from the Principal of the School and a Light Refreshment arranged by ICAR-ATARI, ZONE-VII, Umiam.</p>
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Photographs of the Swachhta Hi Sewa Campaign



Oath taking Ceremony



Sewa Diwas



Samagra Swachhta Diwas



Sarwatra Swachhta Diwas



Swachhta of Nearby Tourist Spot



Award Ceremony/Prize Distribution